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**MANAGEMENT OF THE BUSINESS PROCESS IN THE CONTEXT
OF THE DEVELOPMENT OF E-COMMERCE**

Abstract

It is important for the improvement of the theory, methodology, and practice of management to identify the main trends in the transformation of e-commerce management tools, problems and prospects for their use, and the characteristics of business processes in this area. At the same time, the analysis of the existing scientific heritage revealed insufficient coverage of the business process management specification in e-commerce under the influence of current trends in economic, technological, and social development as a whole. With this in mind, an attempt has been made to identify the basic characteristics and define the main trends in the transformation of business process management in e-commerce within the context of current business trends. The study reveals that influenced by certain trends, constraints, and new opportunities, modern businesses are increasingly turning their attention to the potential of e-commerce as a highly profitable and dynamic area. As a result, the improvement of business process management in this area is in demand and should become a way for modern companies to build and maintain a competitive advantage at the organizational and management level. The analyzed business trends influence the functioning of economic e-commerce entities, along with the specific characteristics of the current period of e-commerce development highlighted by the author. They allow us to present the relationship between the dynamics and specifics of the development in the past, present, and its potential in the future. These characteristics were considered when shaping directions for change of business process management in e-commerce due to the influence of current business trends.

Key words: heritage, tradition, development, health, complex, medical-sanitary, therapeutic, east, disasters, osteochondrosis, function.

It is noted that in the field of e-commerce there are a number of problems and shortcomings associated with violation of consumer rights and tax evasion.

With the document it is envisaged to create favorable conditions for the development of e-commerce in our country, in particular, a modern model of e-commerce administration.

- the procedure is introduced for informing the tax authorities about the beginning of their activities by economic entities that carry out electronic trade with goods (services) (with the exception of foreign legal entities that carry out services in electronic form), and then use a special digital code for their mandatory placement in the Internet network, including social networks and messengers;

- in the electronic trade of goods (services), virtual cash desks are used, in which there is a function of drawing up electronic contracts, commodity-transport cargo letters and power of attorney to obtain material goods, as well as transferring information about settlements within the framework of e-commerce to the bodies of the state tax service online;

- it is carried out by the seller and carriers by registering commodity-tracking documents (invoices (invoys), cargo letter and other documents) on the information platform "cargo transportation monitoring".

The start of activities for the electronic trade of goods (services) of economic entities is carried out electronically through the personal cabinet of the taxpayer.

In the case of state registration as a new business entity, state registration and accounting of business entities is carried out through an automated system by the agency for public services under the Ministry of Justice of the Republic of Uzbekistan.

By the state tax committee of the Republic of Uzbekistan until September 1, 2021, the modernization of the National Register of e-commerce entities will be carried out, and on its basis, a single E-trade e-commerce management information platform will be created, providing registration and accounting for participants in the electronic trade of goods (services).

As specified:

- e-commerce participants, the use of a single platform by payment systems, including the placement of advertising on the realism of goods (services—, is carried out in a free way;

The data of economic entities and individuals using a single platform is a tax secret in accordance with the tax code of the Republic of Uzbekistan.

Also, in accordance with the document, the rates of tax and profit tax on turnover on income or profit received as a result of the implementation of electronic trade of goods (services) for business entities that have notified the tax authorities in accordance with the established procedure for starting their activities by January 1, 2023, are reduced by 50%, regardless of whether they are

For a period up to January 1, 2023, the right to interest-free deferral (in installments) of the following taxes is provided to business entities engaged in electronic trade in goods (services) and registered by one individual under the age of thirty, informing the tax authorities:

— tax on turnover, property tax, land tax, tax on the use of water resources without applying to local government bodies-subject to their subsequent payment in equal shares for 24 months;

— on social tax and income tax from individuals paid by individual entrepreneurs - subject to its subsequent payment in equal shares for 24 months.

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